



inverness[®]
Safe & Gentle Ear Piercing

2022

STYLE GUIDE

New for 2022

This year's Style Guide celebrates what makes Inverness special: our valued Inverness customers and distributor partners who bring safe & gentle ear piercing and style inspiration to millions of people in over 70 countries worldwide.

The Inverness product development team has been working creatively to source new piercing studs and earrings in a range of styles and price points your customers will love.

Our 2022 Style Guide features these new collections:



- sparkling natural diamond piercing studs in a range of sizes and styles for every budget (page4)



- whimsical youth styles embellished with pink enamel & glitter (page6)



- fresh new invisible set crystal piercing studs 3-stone earrings (page8)



- trendy threadless studs & cuff hoops that are perfect for creating unique curated looks (page10)

We look forward to hearing which new earrings you like best. The entire Inverness team is excited to help you with your ear piercing business in 2022.

Happy Piercing!

2022 Marketing Support

Additional images & social media assets available in our Partner Portal.



inverness

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Loveliness

Diamond Piercing Studs

14KT Diamonds

Our new collection of larger natural diamonds are hand set in 14KT gold rounded prong cast settings which offer a more elevated, fine jewelry look.



1022E-1-CB
14KT
White Gold
1/10 ct tw



1024E-1-CB
14KT
White Gold
1/5 ct tw



1026E-1-CB
14KT
White Gold
1/3 ct tw



1028E-1-CB
14KT
White Gold
3/8 ct tw



1048E-1-CB
14KT
White Gold
1/2 ct tw



1022E-CB
14KT
Yellow Gold
1/10 ct tw



1024E-CB
14KT
Yellow Gold
1/5 ct tw



1026E-CB
14KT
Yellow Gold
1/3 ct tw



1028E-CB
14KT
Yellow Gold
3/8 ct tw



1048E-CB
14KT
Yellow Gold
1/2 ct tw

Diamond total weights are approximate.

Diamond Accent

Diamond Accent studs are the perfect choice for customers looking for genuine diamond sparkle at an affordable price.



690C
Medical Stainless Steel with
Diamond Set in Sterling Silver



795C
24KT Gold Plate Stainless Steel with
Diamond Set in Sterling Silver



Playfulness

Pretty in Pink

Our happy collection of Medical Grade Stainless Steel piercing studs includes fun animal and flower shapes embellished with enamel and sparkles that are sure to bring a smile to your young customers' faces.



010C

6mm

Medical Grade Stainless Steel
Unicorn with White/Pink Glitter



621C-1

6mm

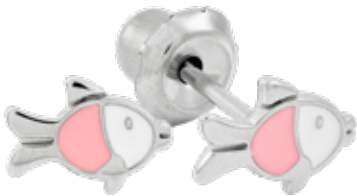
Medical Grade Stainless Steel
Panda Enamel Pink Bow



008C

6mm

Medical Grade
Stainless Steel
Butterfly with Glitter
Pink Enamel



622C

6mm

Medical Grade Stainless Steel
Pink & White Fish



623C-1

6mm

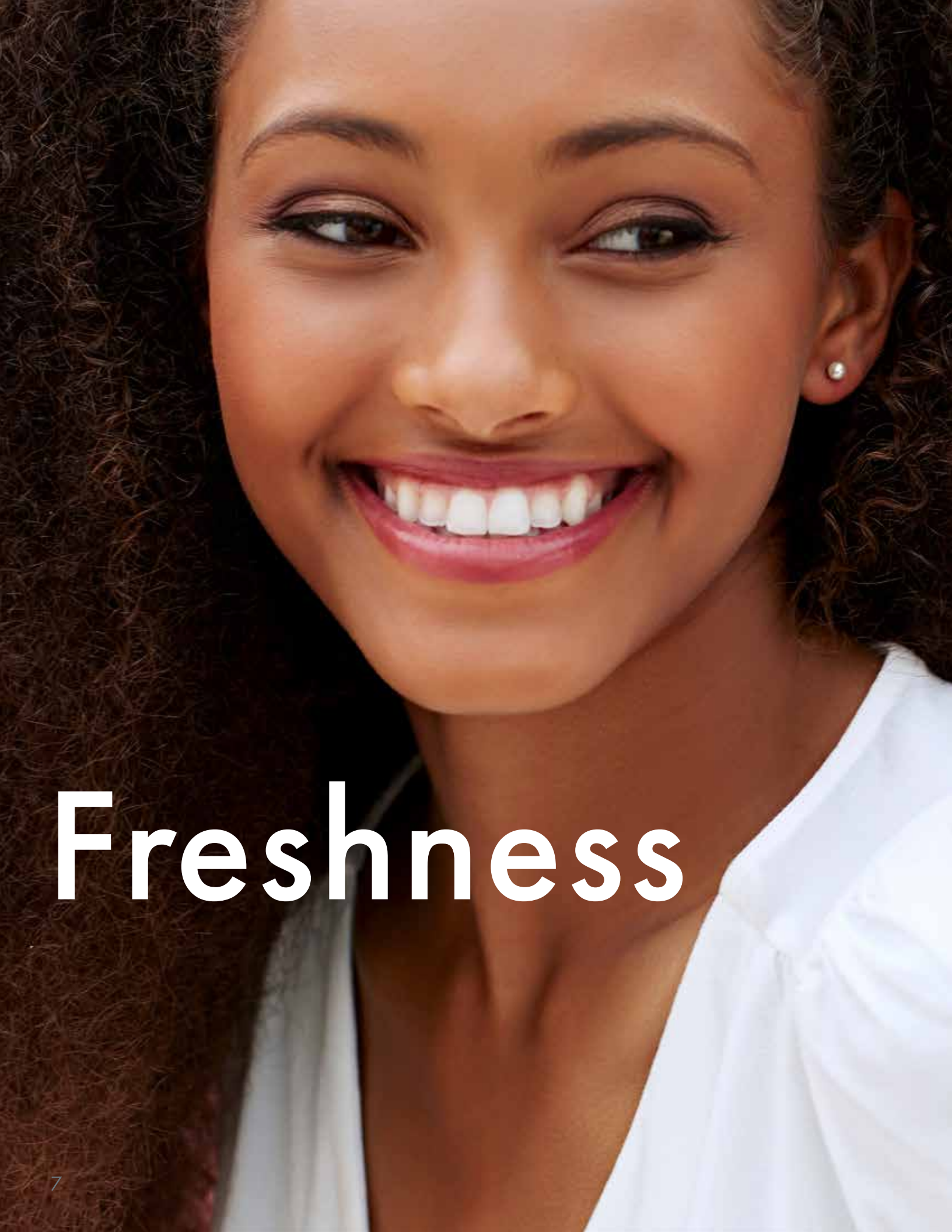
Medical Grade Stainless Steel
Rose Glitter & White Spring
Flower



009C

6mm

Medical Grade
Stainless Steel
Pink Enamel Flower with
Crystal Center



Freshness

Invisible Set

See p.12 for
on-figure images
featuring our
new invisible
set styles!

Piercing Studs

Our beautiful "invisible set" crystals have no prongs or bezel covering the top of the stone. These classic studs are a fresh way to accent lobe or cartilage piercings.

Karat gold styles shown here. Also available in 24KT Gold Plate & Medical Grade Stainless Steel (see pages 23 & 24).



1046E
14KT Yellow Gold
2mm Invisible Set Crystal



1040E
14KT Yellow Gold
3mm Invisible Set Crystal



1041E
14KT Yellow Gold
4mm Invisible Set Crystal



1046E-1
14KT White Gold
2mm Invisible Set Crystal



1040E-1
14KT White Gold
3mm Invisible Set Crystal



1041E-1
14KT White Gold
4mm Invisible Set Crystal

Single Earrings

Customers whose ears are already pierced can create a fresh look with our brilliant three stone crystal singles in curved or straight "invisible" settings.



Head On Bar



Head On Curve



42ES
14KT Yellow Gold
3mm Invisible Set
3 Stone Bar



42ES-1
14KT White Gold
3mm Invisible Set
3 Stone Bar



47ES
14KT Yellow Gold
3mm Invisible Set
3 Stone Curve



47ES-1
14KT White Gold
3mm Invisible Set
3 Stone Curve



43ES
14KT Yellow Gold
4mm Invisible Set
3 Stone Bar



43ES-1
14KT White Gold
4mm Invisible Set
3 Stone Bar



49ES
14KT Yellow Gold
4mm Invisible Set
3 Stone Curve



49ES-1
14KT White Gold
4mm Invisible Set
3 Stone Curve



Creativeness

New Unique Looks

See p.12 for on-figure images featuring our new styles shown here!

10KT Singles - Studs & Cuff Hoops

It's easy to create fun curated looks with our new collection of cuff hoops & studs with threadless backs. The studs have a flat back that is particularly comfortable to wear in cartilage or earlobe piercings that have already healed. Anyone can wear these cute cuff hoops because no piercing is needed.



870S

10KY Single
Cuff Hoop w/
Heart



871S

10KY Single
Cuff Hoop w/
Dangle CZ



869S

10KY Single Stud
Star



872S

10KY Single Stud
3mm CZ Heart



873S

10KY Single Stud
Heart



874S

10KY Single Stud
Arrow



875S

10KY Single Stud
2mm Double CZ



876S

10KY Single Stud
2.5mm CZ



877S

10KY Single Stud
Cross



878S

10KY Single Stud
3mm CZ Bezel

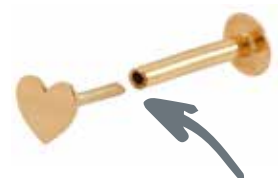
New
Piercing
Style

14KT Bar style piercing studs are the perfect addition for your piercing earring collection.



1057E

14KT Bar
Piercing Studs
One Pair



All studs shown above have an easy open and close threadless clip system.

Creating Curated Ears

Here is inspiration to help customers looking to create gorgeous curated ears while getting a new piercing or styling their ears after they've healed.

Endless Possibilities with Favorite Inverness Studs

Sparkling CZs

- 5mm CZ  64E  138E
- 3mm CZ  7E  129E
- 2mm CZ  23E  128E

Timeless Balls

- 5mm Ball  3E  127E
- 4mm Ball  2E  126E
- 3mm Ball  1E  125E

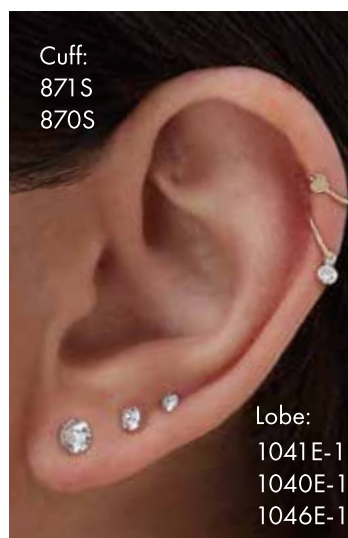
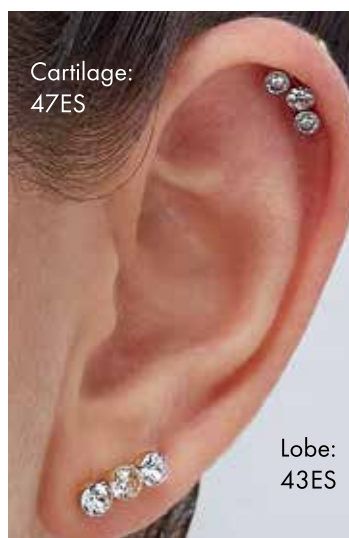
Birthstone Looks

- Flower Birthstone YG/WG  782C  792C  787C-1
- 3mm Birthstone  332C  342E  437C-2
- 3mm Clear Crystal Bezel  254C  254C  550C

Stylized Looks with Our Newest Collections

Curating gorgeous style is easy when you mix and match our new threadless back cartilage studs, cuff hoops, and invisible set piercing studs and earrings.

All piercing studs and earrings shown can be found on pages 8 & 10.



Classic Pearls

- | | | | | | |
|---------------------------|---|--------|-----------------------|---|------|
| • 5mm Cream Crystal Pearl |  | 671C-1 | • 5mm Simulated Pearl |  | 931C |
| • 4mm Simulated Pearl |  | 71E | • 4mm Simulated Pearl |  | 71E |
| • 3mm Simulated Pearl |  | 108E | • 3mm Simulated Pearl |  | 108E |

Hearts & Stars

- | | | | | | |
|---------------------|---|-------|----------------------------|---|--------|
| • 7mm Puff Heart |  | 903C1 | • 5mm Pink Enamel |  | 840C-1 |
| • 4mm Crystal Heart |  | 25C | • 3mm Pink Simulated Pearl |  | 109E |
| • 3mm CZ |  | 32C | • 3mm Pink CZ |  | 65E |

Not So Basic Black

- | | | |
|---------------------|---|------|
| • 7mm Black CZ |  | 357C |
| • 5mm Black CZ |  | 670C |
| • 4mm Black Crystal |  | 184C |
| • 3mm Black Crystal |  | 67C |

Over the Rainbow

- | | | |
|-----------------------|---|--------|
| • 5mm Rainbow Crystal |  | 809C-1 |
| • 3mm Birthstone CZs | | |
| • January |  | 331E |
| • December |  | 342E |
| • August |  | 338E |
| • February |  | 332E |



Joyfulness

A photograph of a woman and a young child lying on their stomachs on a white surface. The woman, on the right, is smiling broadly, showing her teeth. She has blonde hair and is wearing a light grey t-shirt. The child, on the left, is laughing with their mouth open. They are both wearing white clothing. A small, striped pumpkin with a gold stem and a yellow face is positioned between them. The word "Joyfulness" is written in large, white, sans-serif font across the top of the image.

Hypoallergenic Earrings

Our classic stud style earrings are designed for sensitive ears.



**Starter Kit
with Display
018IN3-C3533-BN**

- Ideal choice for people with sensitive skin or newly-healed pierced ears
- Popular stud styles with our exclusive Inverness Safety Back™
- Turn-key starter kit with display available

MEDICAL GRADE STAINLESS STEEL

20020-3-BN		3mm Ball
C3020B-BN		3mm CZ
C3527A-BN		5mm CZ
C3523A-BN		3mm Aquamarine Crystal
C3520A-BN		4mm Cream Crystal Pearl
C3023B-BN		4mm Crystal in Heart
C3023D-BN		4mm Crystal in Star
C3516A-BN		5mm AB & Rose Crystal Flower

24KT GOLD PLATED STAINLESS STEEL

C3564A-BN		3mm Ball
C3525A-BN		3mm CZ
C3526A-BN		3mm Pink CZ
C3518A-BN		4mm Clear Crystal Bezel

created for
sensitive ears

Nose Jewelry



14KT Gold Nose Pins & Hoops



C1260RL
14KY Nose Pin
w/ 1.5mm CZ



C1261RL
14KY Nose Pin
w/ 2mm CZ



C1271RL
14KW Nose Pin
w/ 2mm CZ



C1262RL
14KY Nose Pin
w/ 2.5mm CZ



C1267RL
14KY Nose Pin
w/ 3mm CZ



C1265RL
14KW Nose Pin
w/ 3mm CZ



C1270RL
14KY Nose Pin
w/ Heart



C1272RL-3PK
Set of 3:
14KY 1.5, 2.5
& 3mm CZ



C1268RL
14KY
10mm Endless
Nose Hoop



C1277RL
14KW
10mm Endless
Nose Hoop



C1274RL-2PK
Set of 2:
14KY 3mm Square CZ
& 14KY 10mm Hoop

Body Jewelry

Belly 14 Gauge



018IN3-FB600288ZWL
CZ Dangle Belly Ring



018IN3-FB600292L
5-PK Assorted Blue



018IN3-FB600291L
3-PK Rose, Purple & Crystal

- Hypoallergenic, stainless steel, laboratory-tested, and proven safe
- Product comes pre-packed ready for display & pricing

Nose 22 Gauge



018IN3-FN600313L
6-PK Multi-shape Crystal



018IN3-FN600306L
4-PK Multi-shape STS & Crystal



018IN3-FN600309L
6-PK STS w/ Crystal & Retainer

- Matching TOC display also available



018IN3-FN600311L
2-PK Multi Hoop w/
Glass Bead



018IN3-FN600247L
3-PK Hoop



018IN3-FN600261L
6-PK Multi-shape Crystal



018IN3-FN600262L
6-PK Multi-shape Pink Crystal

Tongue Barbells 14 Gauge



018IN3-FB600294L
4-PK Assorted Green
& Blue Barbell



018IN3-FB600296L
4-PK Retainer &
Crystal Barbell

Basic Assortments

14 Gauge



018IN3-FN600278L
4-PK Horseshoe

16 Gauge



018IN3-FN600277L
6-PK Assorted Horseshoe
Cartilage

20 Gauge



018IN3-FN600275L
6-PK Hoop & Horseshoe
Cartilage

Home Piercing Kits

Our home ear piercing kits are available in 8 styles and come with everything needed to pierce ears safely virtually anywhere.



- Easy-to-follow instructions
- 1 pair sterilized piercing ear rings with exclusive Inverness Safety Backs™
- 1 disposable ear piercer
- 1 pair single-use gloves
- 2 hygienic cleansing towelettes
- 1 surgical marking pen
- 2 FL OZ (60mL) aftercare solution

Available Styles

-  **32CPK** 24KT Gold Plated Stainless Steel 3mm CZ
-  **54CPK** Medical Grade Stainless Steel 3mm CZ
-  **181CPK** Medical Grade Stainless Steel 5mm CZ
-  **1EPK** 14KY Gold 3mm Ball
-  **7EPK** 14KY Gold 3mm CZ
-  **140CPK** 14KW Gold 4mm Cream Crystal Pearl
-  **809C-1PK** 14KY Gold 5mm Rainbow Crystal Flower
-  **355SCPK** Medical Grade Stainless Steel 7mm Square CZ Single



Pre-packed shipper box also available. Minimums apply. Contact your sales rep for details.

Nose Piercing System

The Dr. Pierce Nose Piercer is a single-use instrument and piercing stud that uses time-tested technology to deliver a safe and sterile nose piercing every time.

						
95610	95614	95608	95613	95607	95609	95612
2mm Prong CZ 14KT Yellow Gold	2mm Crystal Bezel 14KT Yellow Gold	2mm Crystal Bezel 14KT White Gold	2mm Prong CZ 24KT Gold Plated	2mm Crystal Bezel 24KT Gold Plated	2mm Prong CZ Stainless Steel	2mm Crystal Bezel Stainless Steel



The Dr. Pierce Nose Piercing Kit Includes:

One jeweler's quality nose piercing stud in a sterile cassette, piercing instrument, hygienic cleansing towelette, and detailed piercing and aftercare instructions.

Nose Piercing Display

Foam board with
easel back
Item XX626
5" X 7.5"

Dr. Pierce Body Solution

Item 95644
4 FL OZ

About Our Earrings

Inverness piercing earrings come in a range of sizes & metal choices to match every look and budget.

All of our piercing earrings are hypoallergenic and made from the best materials available. Every Inverness piercing stud is crafted with ultra-thin piercing posts & a finely-honed tip for the gentlest piercing possible.



Safe & Sterile

Inverness piercing earrings are packaged in sterile, tamper-resistant cassettes. Each individual earring & exclusive Inverness Safety Back™ are fully-enclosed in our sterile earring capsules to guard against exposure to potential contaminants prior to piercing.



Our Metals

Inverness piercing earrings come in a wide range of hypoallergenic metal choices including 18KT, 14KT & 10KT gold, 24KT gold plate, medical grade stainless steel, and medical grade titanium.



All Inverness piercing earrings meet the most stringent global standards for nickel release requirements (European Union Nickel Release Directive No. 1907/2006, REACH Annex XVII).

Our medical grade titanium earrings are nickel-free, providing maximum peace of mind for people with known nickel allergies.



Available in a range of sizes to fit every ear:

Short Post

From 9.144mm-9.271mm long

Designed for babies & small children



Regular Post

From 9.39.8mm-11.049mm long

Will fit most customers, including babies & small children



Long Post

Range from 11.43mm"-13.0048mm

Designed for thick earlobes & cartilage piercings



Karat Gold Classics

18KT • 14KT • 10KT

18KT YELLOW GOLD

	242E	3mm Ball
	241E	4mm Ball
	258E	2mm CZ
	243E	3mm CZ
	251E	3mm Square CZ
	254E	3mm Clear Crystal Bezel
	253E	4mm Clear Crystal Bezel
	252E	4mm Simulated Pearl

18KT WHITE GOLD

	256E	3mm Ball
	275E	4mm Ball
	259E	2mm CZ
	257E	3mm CZ
	255E	3mm Square CZ
	260E	3mm Clear Crystal Bezel



14KT YELLOW GOLD

	1E	3mm Ball
	2E	4mm Ball
	69E	4mm Ball Long Post
	3E	5mm Ball
	23E	2mm CZ
	7E	3mm CZ
	68E	3mm CZ Long Post
	73E	3mm Square CZ
	65E	3mm Pink CZ
	470E	3mm Pink Square CZ
	4C	3mm Clear Crystal Bezel
	64E	5mm CZ
	66E	5mm Pink CZ
	264E	5mm Square CZ
	108E	3mm Simulated Pearl
	109E	3mm Pink Simulated Pearl
	71E	4mm Simulated Pearl
	5C	4mm Clear Crystal Bezel

14KT WHITE GOLD

	125E	3mm Ball
	126E	4mm Ball
	284E	4mm Ball Long Post
	127E	5mm Ball
	128E	2mm CZ
	129E	3mm CZ
	285E	3mm CZ Long Post

	273E	3mm Pink CZ
	130E	3mm Square CZ
	140C	4mm Cream Crystal Pearl
	671C-1	5mm Cream Crystal Pearl
	143C	4mm Pink Crystal Pearl
	109C-1	3mm Pink Simulated Pearl
	281E	3mm Lavender Crystal Bezel
	282E	3mm Rose Crystal Bezel
	283E	3mm Sapphire Crystal Bezel
	334C	3mm Clear Crystal Bezel
	138E	5mm CZ
	139E	5mm Square CZ
	67E	5mm Pink CZ
	454C	4mm Clear Crystal Bezel

10KT YELLOW GOLD

	1T	3mm Ball
	2T	4mm Ball
	23T	2mm CZ
	7T	3mm CZ
	64T	5mm CZ

10KT WHITE GOLD

	125T	3mm Ball
	128T	2mm CZ
	129T	3mm CZ
	139T	5mm Square CZ

White gold is rhodium-plated.

Natural Diamonds

14KT YELLOW GOLD ROUND DIAMOND

		123E	14KY Diamond Accent
		8E	1/10 ct tw
NEW		1022E-CB	1/10 ct tw
NEW		1024E-CB	1/5 ct tw
NEW		1026E-CB	1/3 ct tw
NEW		1028E-CB	3/8 ct tw
NEW		1048E-CB	1/2 ct tw

Diamond total weights are approximate.

14KT WHITE GOLD ROUND DIAMOND

		8E-1	1/10 ct tw
		8E-1-SP	1/10 ct tw
NEW		24E-1	1/5 ct tw
NEW		1022E-1-CB	1/10 ct tw
NEW		1024E-1-CB	1/5 ct tw
NEW		1026E-1-CB	1/3 ct tw
NEW		1028E-1-CB	3/8 ct tw
NEW		1048E-CB-1	1/2 ct tw

DIAMOND ACCENT

NEW		690C	Medical Stainless Steel with Diamond set in Sterling Silver
NEW		795C	24KT Gold Plate Stainless Steel with Diamond set in Sterling Silver



1028E-CB

14KT Gold Birthstones

14KT YELLOW GOLD 3MM BIRTHSTONE

	331E	January CZ
	332E	February CZ
	333E	March CZ
	7E	April CZ
	335E	May CZ
	108E	June Simulated Pearl
	337E	July Simulated Ruby
	338E	August CZ
	339E	September Simulated Sapphire
	340E	October Simulated Opal
	341E	November CZ
	342E	December CZ

14KT YELLOW GOLD CRYSTAL BIRTHSTONE FLOWERS

	781C	5mm January
	782C	5mm February
	783C	5mm March
	784C	5mm April
	785C	5mm May
	786C	5mm June
	787C	5mm July
	788C	5mm August
	789C	5mm September
	790C	5mm October
	791C	5mm November
	792C	5mm December

14KT WHITE GOLD CRYSTAL BIRTHSTONE FLOWERS

	781C-1	5mm January
	782C-1	5mm February
	783C-1	5mm March
	216C-1	5mm April
	785C-1	5mm May
	786C-1	5mm June
	787C-1	5mm July
	788C-1	5mm August
	222C-1	5mm September
	223C-1	5mm October
	792C-1	5mm December

Karat Gold Novel Styles

14KT-10KT

14KT YELLOW GOLD

	302E	4mm Clear Faceted Crystal Ball
	305E	4mm Light Rose Faceted Crystal Ball
	304E	4mm Vitrail Faceted Crystal Ball
	303E	4mm Blue Faceted Crystal Ball
	918E	Diamond-cut Puffed Heart
	585C	4mm Multi-Colored Pave Crystal Ball
	628E	4mm Aquamarine Blue Pave Crystal Ball
	584C	4mm Clear Pave Crystal Ball
	590C	4mm Pink Pave Crystal Ball
	632E	4mm Sapphire Blue Pave Crystal Ball
	633E	4mm Golden Topaz Pave Crystal Ball
	627E	4mm Amethyst Purple Pave Crystal Ball
	843E	Purple Enamel Heart
	847E	7mm Pink Enamel Butterfly
	851E	7mm Blue Enamel Butterfly
	905C	7mm Puffed Heart
	844E	7mm Pink Enamel Crown
	848E	6mm CZ Butterfly
	849E	3mm Heart w/Small Pink CZ
	473E	4mm Pink Star CZ
	472E	4mm Clear Heart CZ
	471E	4mm Pink Heart CZ
	269E	7mm Butterfly
	870C	Pink Heart w/Halo-Set CZ
	866C	5mm Lady Bug

	290E	7mm Dolphin
	897-10	4mm Rose Bfly CZ
	897-12	4mm Blue Bfly CZ
	217C	5mm Clear & Sapphire Crystal
	222C	5mm Sapphire & AB Crystal
	223C	5mm Rose & AB Crystal
	226C	5mm Clear & Rose Crystal
	809C-1	5mm Rainbow Crystal
	850E	6mm Dolphin w/CZ
	845E	4mm Pink Mini Flower
	151E	4mm Star CZ
	778E	7mm Crown w/ CZ
	777E	6.5mm White Enamel Dove
	1046E	2mm Invisible Set Crystal
	1040E	3mm Invisible Set Crystal
	1041E	4mm Invisible Set Crystal
	1057E	Bar

14KT ROSE GOLD

	237C	3mm Ball
	145E	4mm Ball
	238C	7mm Puffed Heart
	235K1	3mm CZ
	236C	4mm Clear Crystal Bezel

14KT WHITE GOLD

	105C	4mm AB Pave Crystal Ball
	230C	5mm Clear Crystal
	809C	5mm Rainbow Crystal
	867C	5mm Enamel Flower
	905C-1	7mm Puffed Heart
	868C	4.5mm Star w/CZ
	1046E-1	2mm Invisible Set Crystal
	1040E-1	3mm Invisible Set Crystal
	1041E-1	4mm Invisible Set Crystal

14KT GOLD LONG POST

	65E-LP	14KY 3mm Pink CZ Long Post
	73E-LP	14KY 3mm Square CZ Long Post
	285T	10KW 3mm CZ Long Post

14KT YELLOW GOLD SHORT POST

	1E-SP	3mm Ball Short Post
	7E-SP	3mm CZ Short Post

Select styles available in 10KT gold. Please inquire.



24KT Gold Plated Stainless Steel

CLASSICS

	10C	3mm Ball
	776C	3mm Ball Short Post
	11C	4mm Ball
	12C	5mm Ball
	37C	2mm CZ
	32C	3mm CZ
	32E-LSS	3mm CZ Long Post
	39C	3mm Pink CZ
	41C	3mm Clear Crystal Bezel
	591C	4mm Clear Crystal Bezel
	33C	5mm CZ
	31C	5mm Crystal
	30C	5mm Pink CZ
	40C	4mm Simulated Pearl
	647C	6mm CZ
	761C	7mm CZ
NEW 	1046C	2mm Invisible Set Crystal
NEW 	1040C	3mm Invisible Set Crystal
NEW 	1041C	4mm Invisible Set Crystal

NOVEL STYLES

	840C-1	5mm Pink Enamel Heart
	840C-2	5mm Red Enamel Heart
	841C	6mm Pink Enamel Butterfly
	903C1	7mm Puff Heart
	24C	4mm Crystal in Star
	25C	4mm Crystal in Heart
	38C	7mm Cross
	60C	4mm Petite Butterfly
	61C	4.5mm Triple Hearts
	62C	4mm Triple Stars
	760C	5mm AB & Rose Crystal
	835C-1	5mm Martinique Crystal
	835C-5	5mm Bonaire Crystal
	931C	5mm Simulated Pearl

ROSE PLATED

	11C-R	4mm Ball
	903C1-R	7mm Puffed Heart
	25C-R	4mm Heart w/ Crystal

3MM CRYSTAL BIRTHSTONES

	81C	January
	82C	February
	83C	March
	84C	April
	85C	May
	86C	June
	87C	July
	88C	August
	89C	September
	90C	October
	91C	November
	92C	December

BIRTHSTONE FLOWERS

	815C	5mm January
	816C	5mm February
	817C	5mm March
	805C	5mm April
	819C	5mm May
	820C	5mm June
	821C	5mm July
	822C	5mm August
	823C	5mm September
	824C	5mm October
	800C	5mm November
	826C	5mm December



1041E-C

Medical Grade Stainless Steel

CLASSICS

	14C	3mm Ball
	777C	3mm Ball Short Post
	13C	4mm Ball
	53C	2mm CZ
	54C	3mm CZ
	812C	3mm CZ Long Post
	51C	3mm CZ XL Post
	112C	3mm Square CZ
	173C	3mm Aquamarine Crystal
	177C	3mm Rose Crystal
	212C	3mm Blue Zircon Crystal
	179C	3mm Sapphire Crystal
	57C	3mm Black-Diamond Crystal
	55C	3mm Clear Crystal Bezel
	228C	3mm AB Crystal
	652C	4mm CZ
	653C	4mm Square CZ
	184C	4mm Black Onyx Crystal Bezel
	587C	4mm Cream Crystal Pearl
	579C	4mm Pink Crystal Pearl
	181C	5mm CZ
	670C	5mm Black CZ
	650C	6mm Square CZ
	353C	7mm CZ
	354C	7mm Pink CZ
	355C	7mm Square CZ
	356C	7mm Square Faceted CZ
	357C	7mm Black CZ
NEW 	1046C-1	2mm Invisible Set Crystal
NEW 	1040C-1	3mm Invisible Set Crystal
NEW 	1041C-1	4mm Invisible Set Crystal

NOVEL STYLES

	610C	Circle
	150C	4mm Clear Faceted Crystal Ball
	940C	7mm Unicorn
	187C	5mm Lady Bug
	189C	7mm Cross
	171C	4mm Crystal in Star
	172C	4mm Crystal in Heart
	903C	5mm Puff Heart
	194C	5mm Skull
	194C-1	5mm Skull w/Pink Bow
	898C	4mm Black Ball
	930C	4mm Fantasy Crystal Ball
	848S	5mm Clear Crystal Butterfly
	848S-2	5mm Rose Crystal Butterfly
	561C	7mm Pave Clear Crystal Cross
	594C	5.5mm Love Knot
	611C	7mm Anchor
	607C	7mm Square
	608C	7mm Triangle
	688C	7mm Evil Eye
	689C	7mm Hamsa
	775C	3mm V-Shape Violet Crystal
	39K1	3mm Pink CZ
	578C	4mm Clear Pave Crystal Ball
	588C	4mm Pink Pave Crystal Ball
	684C	4mm Sapphire Blue Pave Crystal Ball
	685C	4mm Golden Topaz Pave Crystal Ball
	679C	4mm Amethyst Purple Pave Crystal Ball
	680C	4mm Aqua Pave Crystal Ball

4MM CRYSTAL BIRTHSTONES

	431C-2	January
	432C-2	February
	433C-2	March
	434C-2	April
	435C-2	May
	436C-2	June
	437C-2	July
	438C-2	August
	439C-2	September
	440C-2	October
	441C-2	November
	442C-2	December

CRYSTAL FLOWERS

	116C	5mm Sapphire
	119C	5mm Clear & Sapphire
	120C	5mm AB & Rose
	380C	5mm Rainbow
	802C	5mm Peridot & Topaz
	803C	5mm Sapphire & Rose
	804C	5mm Rose & Sapphire

PRETTY IN PINK

NEW 	010C	6mm Unicorn with White/Pink Glitter
NEW 	621C-1	6mm Panda Enamel Pink Bow
NEW 	008C	6mm Butterfly with Glitter Pink Enamel
NEW 	622C	6mm Pink & White Fish
NEW 	623C-1	6mm Rose Glitter & White Spring Flower
NEW 	009C	6mm Pink Enamel Flower with Crystal Center

Our medical grade stainless steel adheres to international nickel release requirements (European Union Nickel Release Directive No. 1907/2006, REACH Annex XVII).

Medical Grade Titanium

MEDICAL GRADE TITANIUM

-  592C 3mm CZ
-  593C 3mm Pink CZ
-  550C 3mm Clear Crystal Bezel
-  794C 3mm Clear Crystal Bezel
Short Post
-  551C 3mm Rose Crystal Bezel
-  553C 3mm Blue Zircon Crystal Bezel
-  554C 4mm Jonquil Yellow Crystal Bezel
-  555C 4mm Pink Crystal Pearl
-  556C 4mm Cream Crystal Pearl
-  557C 4mm Mystic Black Crystal Pearl
-  558C 5mm Cream Crystal Pearl
-  159E 3mm Ball



Our medical grade titanium earrings are 100% nickel-free, providing maximum peace of mind for people with known nickel allergies.

Single Styles

14KT GOLD

-  70S YG 2mm CZ Single
-  1SE YG 3mm Ball Single
-  125SE WG 3mm Ball Single
-  7SE YG 3mm CZ Single
-  129SK1 WG 3mm CZ Single

MEDICAL GRADE STAINLESS STEEL

-  14SC 3mm Ball Single
-  54SK1 3mm CZ Single
-  934SK1 5mm Black CZ Single
-  181SC 5mm CZ Single
-  355SC 7mm Square CZ Single
-  810SE Back-to-Back 7mm Barbell Single

White gold is rhodium-plated.

Cleanliness



Ear Piercing Aftercare

Item Number	Size	Product Description
98001	2 FL OZ	Ear Care Antiseptic
98004	4 FL OZ	Ear Care Antiseptic
98004MS	4 FL OZ	Ear Care Solution – Multi Language Label (English, Spanish & French)
98004-16	4 FL OZ	Ear Care Solution–Multi Language Label (Dutch, English, German)
98004-17	4 FL OZ	Ear Care Solution–Multi Language Label (English, Norwegian, Swedish)
98004-18	4 FL OZ	Ear Care Solution–Multi Language Label (English, Swedish, Finnish)
S98002-7	2 FL OZ	Ear Care Solution (English)
S98002-6	2 FL OZ	Ear Care Solution (French)

**Dermatologist
tested & proven
non-irritating**

Inverness aftercare products are specially- formulated for optimal care of newly pierced ears. Our solution cleanses safely and gently without stinging or burning. The active ingredient is Benzalkonium Chloride which will not dry or chap the skin like alcohol or hydrogen peroxide.

Piercing



XC9218
Piercing Supply Case
Designed to hold all
your piercing supplies
in one place.



XC9244 Branded Case (empty)

XC9246 Branded case
with 20000WM instrument

XC9247 Branded case
with instrument & pen



20000WM
I2000 Instrument Bagged
Updated instrument (shown on page 27 & back cover)
will be available in the second half of 2021.



95300W
Personal Ear Piercing Kit
Includes: Instrument, Marking
Pen and Instructions.
Piercing Earrings not included
in the kit



C2000D
Disposable 2000 Instrument



999W
Ear Piercing Demo Pack
(6 non-sterile ear piercing practice
cartridges & 3 foam squares)



20032
Cardboard Foam
Training Ear



018IND-59C
Nose Piercing Demo Pack
(3 non-sterile nose practice
cartridges & 3 foam squares)

Supplies



XC9192
Removable Vinyl Window
Cling (6"x9")



XC6007
Certificate of Bravery
(Pack of 25)



XC9548-4
Multi-Language
After Care Instructions



99616
Exclusive Stainless Steel
Safety Backs™
3 Pair



99615
Exclusive Gold Plated
Stainless Steel Safety Backs™
3 Pair



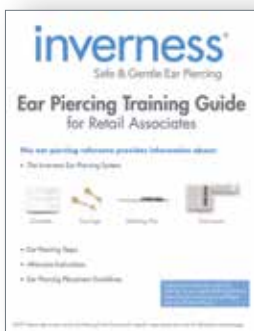
C6008-3
Surgical Marking Pen



XX629
Inverness Mirror
measures 9.25"H including handle. Mirror
surface measures 5.38"Hx3.75"W



XC9152
Branded Jewel Pen



XC2000
Inverness
Training Manual



C3219ENG/SP
Signature Release
Authorization Book
English/Spanish



XC9271
2022 Inverness Style
Guide Catalog

Custom Displays



Customizable Menu Board

Custom item number will be assigned.

Two-Sided Display Board

8 1/8"W X 10 1/8"H X 5/8"D

The 2-sided foam board has clean boxed edges and can be printed on both sides.

Note: sample earrings are sold separately



Acrylic Display Stand

Item C9575

9"W X 11"H X 2"D at base

Our sleek design holds your custom Two-Sided Display Board (20051-X) and comes individually packed in a protective cardboard box.

Note: display board and sample earrings are sold separately



Customizable Foam Display Board

Custom Foam Display
with Easel Back 6"x 9"

Our custom foam display with easel back is ideal for special promotions and new product introductions.

Note: sample earrings are sold separately.



Acrylic Display Stand on Rotating Base

Item XC6069

9"W X 11.75"H X 5.75"D

Note: Display board and sample earrings sold separately.

The Inverness Sales & Marketing team will work closely with you to create a customized design featuring your choice of brand photography, graphics, and product assortment.

What sets us apart:

1



Fully-Enclosed Sterile
Earring Capsules

2



Exclusive Inverness
Safety Backs™

3



Hand-Pressured Piercing Instrument

1

Cleanse



2

Mark



3

Pierce



Piercing with Inverness is as easy as 1-2-3

To learn more, visit www.invernesscorp.com



Brightness



Goodness



Loveliness



Kindness



Cleanliness



Friendliness



Playfulness



Creativeness



Coziness

inverness[®]

Safe & Gentle Ear Piercing